



Mariagrazia Marino

Citizen of the world since 1979, wanderluster, multipotential, neverending learner.
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Studies

- 2020
Creative writing for Literature (CoVo, Varese - online classes)
Web content writing & Digital Storytelling (Dot Academy, Milan, Master online)
NVC (non violent and empathy communication - online classes)
Certificated in health and safety protection in work places
- 2018
Digital Marketing Studies, 1 month full immersion in: Communication techniques and creative writing, html code and Wordpress for beginners, personal & corporate branding, storytelling & social media management.
- 2003/2006
2001/2002
1998/2000
1998/1999
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- Massmedia Communication Degree (final vote 107 on 110) by Università dell'Insubria
JWT Creative Academy, Milan scholarship in art direction
Advertising / Art Direction technical course
Web Design Basics course
High School Languages Diploma by A.Manzoni (final vote 46 on 60)

Languages

French, german, spanish and portuguese (basic level), english (very good level)

Computer skills

OS: Apple Mac OSX, Windows XP. Tools: Adobe Acrobat, Adobe Bridge, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Quark Xpress, Powerpoint, Word, Keynote, Prezi, basics of html language and Wordpress, Canva

Work experience

May 2021 - Today SEO copywriter and communication specialist freelance

February 2020 - April 2021 senior art director and copywriter freelance

August 2019 - January 2020 customer service representative and communication specialist for Philip Morris International for Teleperformance Portugal, Lisbon

November 2018 - May 2019 senior art director freelance and copywriter for Value Agency and Media for Health srl for Bayer and pharmaceutical clients

April 2013 - December 2017 senior art director and communication specialist for Gramma Comunicazione, Milan, clients: Deutsche Bank, Etica Sgr, Finanza & Futuro

May 2010 - July 2012 Senior Art director and graphic designer freelance for International Companies in New York

October 2008 - October 2009 Senior Art director for Dolci Advertising (Milan) clients: GTS Group (Dibi, Becos, Decoderm, FisioSphere, Olos), Toyota, Lenti, Scarpe&Scarpe

July 2006 - September 2008 art director freelance for: ICS Comunicazione (Milan), clients: Bindi, Momodesign

Inventa CPM (Milan), clients: Barclays, Compass

Aigo (Milan), clients Air Tahiti Nui, Alstom, Antonini, Binter Canarias, Maison de La France, Mauritius Tourism, Starwood, Tahiti Tourisme

Euro RSCG 4D (Milan), clients: Avis, Ferrari, Fonzies, Lg

Colnaghi&Figini (Milan), clients: Unicredit, UCB, Il Sole 24 Ore

BBJ (Milan), clients: Tiscali Adv

CrossGarden (Milan), clients: Manifattura Italiana Divani, Calia, Kartos

January 2005 - June 2006 Creative director for Blu Wave (Varese)

November 2003 - December 2004 art director for Teamwork (Varese) clients: Club Conti, Ina Assitalia, Ivy Oxford, Maxell, Sola Optical, Trony, Whirlpool

October 2001 - May 2002 JWT Creative Academy (Milan), clients: Adecco, Lg, Mentadent, Montana, AiBi, Intervita

October 2000 - October 2003 art director for La Fabbrica (Milan), clients: Abio, Adidas, Cisco System, Commissione Difesa Vista, Co.Re.Pla, Fiat, Iveco, Regione Piemonte, Telecom

July - September 2000 assistant art director in Lowe Lintas Pirella Göttsche (Milan)

April - June 2000 assistant art director in La Fabbrica (Milan)

Hobbies

Travel, yoga, meditation, reading, music

Aspiration

“Choose a job you love and you will never have to work a day in your life” (Confucio)